

CHICO'S

westlake, ohio

GFRC

Chico's is known nationwide for its high quality, upscale clothing and accessories that it offers to the discriminating woman. The chain operates more than a thousand locations that sell their exclusive designs. In branding, it's important to be sure that every element presented to your customer's eye supports the image of the company in a positive manner. If your goal is to convey quality, your architectural products resource is Stromberg.

In 2004, Stromberg supplied the frontage moulding and panels for the Chico's location in the Crocker Park development of Westlake, Ohio. Being the upscale development that Crocker Park is, the products supplied by Stromberg had to be the absolute best on the market.

Artistically, Stromberg's design capabilities for customized moulding cannot be beaten by anyone. Stromberg has constructed custom designs for themed facilities, resorts, casinos and much more.



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