



With a menu that spans a 35-sandwich spectrum with desserts, smoothies, bagels and a breakfast menu thrown in for good measure; Heidi's Brooklyn Deli has made a distinctive name for itself in a growing, nationwide food service chain. Heidi's has been voted the No. 1 Deli in its hometown of Denver, Colorado.

For the festive and energetic façade to its Northfield Stapleton location, Stromberg Architectural Products was chosen to create the architectural elements that would define the look of the business. The quality had to be first rate; both to match the high standard for this upscale retail development (home to Colorado's first Macy's), as well as allowing the business to stand out in the midst of more than 100 businesses located in the vast 1.2 million square feet of shopping space.

For these elements, Stromberg's Glass Fiber Reinforced Polymer (GFRP) was selected. GFRP is an excellent material both for durability and malleability.

S T R O M B E R G

www.4stromberg.com
903.454.0904

HEIDI'S BROOKLYN DELI

denver, colorado

