

PORTOFINO SHOPPING CENTER

shenandoah, texas

Named for a city on the Italian Riviera, the Portofino Shopping Center sought to bring classical Italian ambiance to the heart of Texas. The facade of each store in the Portofino Shopping Center has been outfitted with traditional architectural components such as Tuscan, Ionic and Corinthian columns. These columns adorn several store fronts and are molded with our Glass Fiber Reinforced Concrete (GFRC) directly from Stromberg's standard column catalog.

Other classical design elements provided by Stromberg Architectural Products include the GFRG niches with Roman style statues. Statuary is abundant at Portofino: in niches, as spires and at your feet. Each statue was specifically chosen to represent an aspect of Roman culture and aged to add distinction and promote the image of Old World Venice.

Stromberg designed antiqued Cast Stone decorative panels used along the base of the buildings as well.

Stromberg's attention to detail doesn't stop with the aging of the statues and paneling. The Glass Fiber Reinforced Polymer (GFRP) dome, designed, molded and manufactured by Stromberg contains a fish scale tile pattern. By molding the dome using GFRP, we were able to set the pattern into the mold, rather than individually placing actual tiles. The look is the same, but the cost is less. Our Glass Fiber Reinforced Polymer is more durable than most tiles, making the piece more durable and requiring less upkeep.

To add to the ambiance, a wall of Mediterranean-style fountains cascade into a pool complete with a gondola pier. The top edge of the fountain wall is bordered by balustrade which is curved along the overlooking walkway. The balustrade, fountains and other elements along the pier were designed and molded by Stromberg Architectural using GFRC and GFRP materials.

Stromberg also offers a variety of products, both from our catalog and our customized products, designed to fit your project.

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